



There's Always SMORE: Evidence-based Best Practices and Examples for Use with Students and Faculty

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Session Description

Creating compelling, engaging, and differentiated communication for students and faculty in developmental programs poses challenges of time, skill, and expense.

SMORE - a tool for creating interactive flyers- addresses all of these aspects.

The poster will explore evidence-based best practices and examples for using SMORE with students, faculty, and other audiences.

What is SMORE?

- SMORE is a tool for creating interactive flyers.
- SMORE has a special area for Educators
- “Smore has over 2 Million users creating over 100,000 newsletters each month” (Smore, 2019).

Interactive, beautiful and effective communication

Make newsletters in minutes and send them over email, on social networks or even print them



Unlimited Newsletters

Create as many newsletters as you need. And then some.



Comprehensive Analytics

Understand how your audience interacts with your content.



Custom & Education Backgrounds

Add your own backgrounds, or choose from presets and seasonal themes.



File Support

Enrich your email with PDFs and other files — just drag and drop!



Automatic Translation

Expand your audience in just two clicks. Choose from 100+ languages.



Share Anywhere

Create on any desktop, read on any device. Cloud tech for the win!

Smore ❤️ Educators

**Professional
Communication Tools
For Professional Educators**



Why Use SMORE?

Effective

**Replicate across
many
courses/sections**

Multiple uses

**Shared
announcements
for student
resources**

Time Saving

**Changes
populate to any
posted SMORE**

**Audience is
measurable.**

ADA Compliant

**Embed Code,
Link, Export to
PDF**

The inaugural announcement for monthly Writing Center workshops received more than **40,000** views that month, hopefully indicating student participation!

Uses for SMORE

<https://youtu.be/zKJqqIN4QqU>



**Using Smore for student
success in Brightspace**

SMORE Examples –Course Overviews



WELCOME TO CM107!

COURSE PREVIEW: Sunday, Monday, and Tuesday

What is Course Preview?

Course Preview allows you to take a peek at your course structure, get familiar with the goals of the class, and become comfortable with this new and exciting experience! Before the class starts on Wednesday, take these 3 Course Preview days to check out your CM107 course and learn more about what you can expect to happen in the 10 weeks of the course.

SMORE Examples –Unit Information



The image shows a 'Unit 5 Overview' smore. The background features a stone wall on the left and right, and a teal header. The text is centered on a white background. A small circular graphic with the text 'Academic Writing' is on the left side of the text area.

Unit 5 Overview

To-Do List and Steps to Success!

Welcome to Unit 5!

Thank you for your continued hard work in CM107. We are at the halfway point for our class, so here are the good news! First, you enjoyed learning about writing for personal reasons and hope you continue to use your skills to continue to communicate your ideas using informal language when it is appropriate for the time, audience, and situation.

You'll have your Unit 4 assignments graded so less than 24 hours left and will post an announcement letting you know when the grades and comments are ready to view.

Units 4 & 5 focus on writing in a more formal setting so that you develop the ability to write academic essays, the kind of essays you will be writing at most of your college courses. Unit 5 focuses on analyzing an argument, explaining a process, and comparing your ideas to using an outline. While many people don't like using outlines, they are particularly valuable in writing effective academic essays, as they focus on their topics and challenges and writers can see easily how one paragraph and another

SMORE Examples –University Resources

Writing Center Webinars!

Tips on APA and more, just for you!

June 2018 Webinar Schedule

Each month, the Purdue Global Writing Center offers live webinars on writing, APA, plagiarism, research, and more. Join us in June for the following webinars:



APA Basics, Monday, June 11, 7 pm ET

If you are just beginning to learn APA, then this is the webinar for you! This webinar with Tutor Robley goes over the basics of APA formatting and citing. Please [click here to enter the webinar room](#).

How to Get Help with Your Writing, Monday, June 18, 7 pm ET

Join Writing Center Specialist Amy to learn how to use the resources and services in the Writing

SMORE Examples – Class Resources

The image shows a screenshot of a SMORE (Smartboard Mosaic) resource page. At the top, there is a navigation bar with social media icons for Facebook, Twitter, and Pinterest, an 'Embed' button, and statistics showing 15 likes and 12,738 views. The main content is on a white background with horizontal lines, resembling a notepad. The title 'Visit the Cocoa One Stop Shop' is written in a large, green, cursive font. Below the title, the text reads 'YOUR HOME FOR ALL CM 107 CONTENT, RESOURCES, AND TOOLS'. Further down, it says 'WELCOME TO THE PLACE FOR ALL OF TK'S CM 107 GUIDES, RESOURCES, WORKSHEETS, AND TOOL KITS!'. To the right of this text is a small image of a chocolate cookie with white icing and two dark spots, resembling eyes, giving it the appearance of a smiling face. The background of the entire page is a collage of colorful pencils and a glass of orange juice.

TOOL KITS!

SMORE Examples – External Resources

A social media post for Grammarly. The post has a white header bar with a 'Like' button, social media icons for Facebook, Twitter, and Pinterest, an 'Embed' button, a heart icon with the number '6', and an eye icon with the number '17,634'. The main content is on a blue background with the text 'INTRODUCING GRAMMARLY!' in large, bold, white letters. Below this, in smaller white letters, is the phrase 'IT'S LIKE HAVING A WRITING TEACHER IN YOUR POCKET.' flanked by two horizontal lines. The post is set against a background of a glass of beer with bubbles.

IT'S LIKE HAVING A WRITING TEACHER IN YOUR POCKET.

SMORE Examples – Curation



A screenshot of a social media post. At the top, there is a white bar with a heart icon and the text "Like", followed by icons for Facebook, Twitter, and Pinterest, and a button labeled "<> Embed". To the right of these icons are a heart icon with the number "8" and an eye icon with the number "11,545". The main content of the post is a brown rectangular area with the text "WRITING, RESEARCH, AND CITATION" in large, bold, yellow letters. Below this text is a horizontal line with the text "A GUIDE FOR CM 107" in the center. At the bottom of the post is a white rectangular area with a dark grey bar containing the text "PURDUE GLOBAL UNIVERSITY WRITING CENTER" in yellow.

Like

f

p

<> Embed

8

11,545

**WRITING, RESEARCH,
AND CITATION**

————— A GUIDE FOR CM 107 —————

PURDUE GLOBAL UNIVERSITY WRITING CENTER

SMORE Examples – Special Events

Student Writing Contest

Win \$300 and a nice entry for your resume!

Using your professional writing skills ...

I would like to invite everyone to consider entering the 2019 student writing award sponsored by the Association for Business Communication. There are 3 prizes, ranging from \$100 to \$300, but most important of all may be the opportunity to include an award such as this on your resume!

The contest touches on the professional writing that we do for this class. You will be asked to read 3 business articles and write a recommendation based on that information. It is important to keep “audience and purpose” in mind for this assignment.

You can click here for the link to the contest instructions. Also, a PDF of the contest assignment is attached. The contest deadline is April 26, 2019. **You do not need to be currently taking a class with me to enter as long as you have been a student in one of the College Composition I classes that I have taught.**

I hope that you will consider entering because I know that you will do well! Please let me know if you would like to enter, because as a member of ABC, I will need to submit the entry on your behalf. Again, my email is dhealey@purdueglobal.edu.

Thank you and good luck!



2019 ABC Student Competition Writing Prompt.pdf

[Download](#)
192.0 KB



2019 ABC Student Competition Writing Prompt.pdf

[Download](#)
192.0 KB

SMORE Examples–Student Information



Student Life Opportunities

The Office of Student Life would like to invite you all to get involved with Purdue Global Student Organizations! The purpose of Student Life is to provide opportunities for students to engage in programs and services that foster personal and professional growth in order to enhance their educational and career goals.

As you can see listed on the slide, there are many benefits to joining an organization, including professional skill development, exposure to experts in your field through guest speakers, and the opportunity to network. It is also important to note that many employers look at your resume for student involvement to enhance your leadership and teamwork skills.



... students involvement to enhance your leadership and teamwork skills.
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SMORE Examples–Faculty Information

Winter Break Information

1805A INFORMATION

GREETINGS, FACULTY,

As the holiday season draws closer, Mike and I wanted to make you aware of some important dates for the final term.

Winter Break runs from Monday, 12/24/2018 through Tuesday, 1/1/2019, with classes resuming on Wednesday, January 2, 2019. No seminars will be held during this period. Emails received during this time should be responded to on Wednesday, January 2, 2019.

- Unit 7 will be shortened slightly due to the Winter Break. The unit will remain open during Winter Break for faculty and students.
- Unit 7 will begin on Wednesday, 12/19/2018, and will end on Tuesday, 1/1/2019.
- Student assignments are due by 11:59 pm ET on Tuesday, 1/1/2019.
- Faculty should have Unit 7 grades completed by Sunday, 1/6/2019.
- Students should be given full credit for seminars that are not held due to the Winter Break.
- Unit 8 will begin on Wednesday, 1/2/2019, and will end on Tuesday, 1/8/19.
- All dates/deadlines associated with Unit 8 will remain the same.

Below you will find snap shot of important dates for Unit 7 and an announcement designed for use with students. Please send to your students via email, and post it in your classroom Announcements.

Thank you!

Barbara & Mike

1805A Information

Unit 7:

- Unit dates: December 19, 2018 – January 1, 2019
- Student assignments due by 11:59 pm ET Tuesday, January 1, 2019
- Faculty post grades by 11:59 pm ET Sunday, January 6, 2019



A-Track Break: Email to Students.docx



Download
88.6 KB



A-Track Break: Email to Students.docx



Download
88.6 KB

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**Session Questions? Ideas? Future Projects?
Contact Us!**