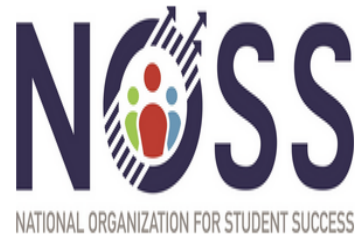


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is in the process of changing its name to



A Letter from the President

This past weekend, NADE held our annual conference in Atlanta, Georgia. Over 700 attendees joined us, bringing with them their stories, successes, and ideas. The comradery we shared was one that I and all of us will never forget. Attendees also celebrated as we revealed the new name of our organization. You have spoken, and our new name is the **National Organization for Student Success, NOSS**.

And with that, We're off! What a great start for our future.

The **excitement, energy, and hope** for our future made this one of the most

memorable conferences yet.

NOSS is a strong and vibrant organization because we have great members. All of you bring heart, strength, motivation, and determination to NOSS, and with your help, we will grow our organization into one of the strongest in the country.

I want to personally thank you for allowing me this opportunity to be your leader. I am honored, proud, and full of excitement for our future. I also promise to keep each of you informed of the roll-out.

To that end, a rebranding committee has been created. This group is in charge of identifying a timeline and activities that need to occur for a successful roll-out. They will strategically look at each part of the organization and identify ways to move our organization forward. The members of the committee are:

Annette Cook	Johari Barns
Jennifer Hulehan	Rosemary Karr
Denise Lujan	Patrick Saxon
Michael Spinks	Jeff Ties

We know you have questions, and we know you have concerns. We will do our best to address each and provide answers in a timely manner. As such, we will be sending frequent communication, and we ask that you read each carefully and reach out to us with questions, concerns, ideas, and recommendations.

There are three things we want you to know right now:

- We will start the process of **legally changing our name** this week with an estimated completion date of May 1, 2019.
- We will be sending a **tentative timeline** for the roll-out process within the next few weeks.
- We will **send a Toolkit for chapter leaders** (tentatively) by April 1, 2019. We know discussions are occurring regarding what to do with state chapter names. To address this, the Rebranding Committee will offer recommendations as well as a Toolkit. This Toolkit will walk chapter leaders through the process of changing their names if they so choose.

It's an exciting time for NOSS, and I ask all of you to come along with us on this journey. Now is our time!

To be **innovative**.

To **Define** who we want to **BE**.

To **Evaluate** our processes, policies, & programs.

To **Strengthen** our organization.

To **MOVE FORWARD**.

Lastly, remember...

Change does not change tradition. It strengthens it.

Change is a challenge and an opportunity, not a threat.

~~Prince Phillip of England

Respectfully Moving Forward,

Denise Lujan

President, National Organization for Student Success

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at <https://groups.google.com/a/thenade.org/forum/#!/forum/nade-discussion-forum>.



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